



Product Designer

Otakar Hyps

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SKILLS

Design

Story telling
Persona & scenario
Journey mapping
Concept sketches
Interaction design

Prototyping

Figma
Sketch
Axure
Balsamiq
Invision
Adobe Ps, Xd, Ai, Ae, Id, Pr
HTML, CSS, JS, PHP

Research

Interview
Survey
Contextual inquiry
Card sorting
Task analysis
Data analysis (SQL)
Cognitive walkthrough
Diary study

Communication

Workshop facilitation
Design critique
Design sprint
Retrospective
Articulating design
Multicultural and diverse
Agile design
Team leading

Languages

English ●●●●●●●●●●
Czech ●●●●●●●●●● Native
Slovak ●●●●●●●●●●
Spanish ●●●●●●●●
German ●●

ABOUT ME

I am an ideator, structured, innovative, adaptive, and supportive. I practice abstract painting and screen printing. I like to tell stories in writing and as a speaker. I enjoy organising snowboarding and surfing trips. Books about psychology and neuroscience podcasts entertain me in my free time.

WORK

Freelance / Product Designer (UX, Service)

Oct 2020 - present • Worldwide

- Solve the complex problems of businesses by design methodologies
- Embed design culture within the organisations by becoming a team member
- Lead the design team while contributing to the design efforts

Industries: Healthcare, Education, Ecommerce, Architects, Travel agency

Oracle NetSuite / User Experience Designer

Sep 2015 - Jul 2020 • Barcelona, Spain

- Responsible for end to end design process
- Nurturing design as a team effort
- Member of 2-4 scrum teams
- Designing features that directly influence more than 30k accounts
- Communicating design to the scrum teams, design peers, VP level stakeholders
- Recurrently designing story and screen flows for CEO's keynote at annual conference
- Working remotely across timezones
- Relocated from Czechia to Barcelona Development Hub in 2017

Industries: B2B eCommerce management, B2B Personalization, Time tracking, Project management

Videoflot / User Experience Designer

Feb 2015 - Jun 2015 • Czechia

- Designed new features' user interface
- Responsible for usability tests and results analysis; non-sponsored guerrilla research;
- Took part in strategy decisions and feature prioritisation with CEO, CTO and PO

Industry: Video Production

EDUCATION

Interaction Design Foundation
2020 - 2021, Online, Denmark

Unfinished PhD in Optimisation of workflow in ERP using adaptation of User Interface
2014 - 2015, Masaryk University, Czechia

MA in Service Science, Management and Engineering
2012 - 2014, Masaryk University, Czechia

Erasmus, Management - Information Systems
2013, ESIEE Paris, France

BA in Applied Informatics
2008 - 2012, Masaryk University, Czechia

Relevant Courses

- Service Design
- Emotional Design
- Mobile User Experience
- Human Computer Interaction
- User Interface Design and Usability Evaluation
- Communication and Soft Skills
- Brain Computer Interaction
- Psychology of Persuasion
- Gestalt Psychology
- Cognitive and Behavioral Psychology

LEADERSHIP

- Led a team of 5 designers for a client on a mobile application project
- Delivered the best public speech of NetSuite Barcelona Development Hub 2017, 2020
- Taught Human Computer Interaction course at Masaryk University 2014, 2015
- Undertook an entrepreneurial experience as a co-founder of music festival 2007 - 2015
- Led team designing Budejovicky Majales website, under supervision of an expert in Information Architecture 2015, 2016